

SEPTEMBER 2015

COLOGNE

— IN FOCUS —
— AND IN —
— THE —
SPOTLIGHT
— ART·CULTURE·BUSINESS —



Central

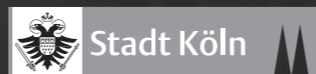


bienvenue maestro!
**willkommen
françois!**



13. September, 11 Uhr
Kölner Philharmonie

festkonzert
zur Einführung von
François-Xavier Roth
als Gürzenich-Kapellmeister



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COLOGNE

Dear readers,

How does a city reinvent itself while staying true to its roots? According to Ute Berg, Deputy Mayor of the City of Cologne for Economic Development and Real Property, "When it comes to embracing new ideas and diverse nationalities, religions, beliefs and lifestyles, Cologne is a colorful, open-minded city. Its vitality is striking." That's the story we'd like to share with you throughout these pages. There's a famous saying in the city: "Nothing stays the way it was." Cologne thrives on change!
The Editors



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Above the cut, top of the line and ahead of the game: a numerical portrait of the city.

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Where's the best place to get down to business? We explore the city's top bars and restaurants for making things happen.

MY COLOGNE **PAGE 30**
TV presenter Birgit Schrowange can't get enough of Cologne: Her love letter to the city.

Cover photo: Thomas Rabtsch; Magazine photos: Thomas Rabtsch (2)

IMPRINT Cologne – The Magazine **PUBLISHER** Deputy Mayor of the City of Cologne for Economic Development and Real Property, Ute Berg (legally responsible for content), Willy-Brandt-Platz 2, 50679 Cologne, www.stadt.koeln **PROJECT INITIATOR** Ute Berg **PUBLISHING HOUSE** Magazin Verlagsgesellschaft Süddeutsche Zeitung mbH **PROJECT MANAGER** Angela Kesselring, angela.kesselring@sz-publishing.de **CONTENT MANAGERS** Julia Decker, Julia Rothhaas **GRAPHICS MANAGER** Beate Engels **FINAL EDITORS** Jule M. Habisreutinger, Isolde Rötzer **MANAGING EDITOR** Frauke Haack **ART DIRECTOR** Florian Gmach **LAYOUT** Julia Otterbach, Eva Reiske **ADVERTISEMENTS** City of Cologne, Office of Economic Development, Christina Rothfeld, Willy-Brandt-Platz 2, 50679 Cologne **PRINTED BY** Kessler Druck + Medien GmbH & Co. KG, Michael-Schäffer-Straße 1, 86399 Bobingen **REPRO** Compumedia GmbH **ENGLISH TRANSLATION** Samson & Fritaud Text, Berlin, Germany. The publisher assumes no responsibility for unsolicited materials. The Cologne Magazine is printed from chlorine-free bleached pulp. Compensation and refunding rights do not apply if publication failure is the result of force majeure or a strike. This journal, and all parts and articles in it, is protected by international copyright. Prior permission must be obtained in writing from the publishers for any use that is not explicitly permissible under the copyright law. Unauthorized use, in particular with regard to duplications and processing, is subject to prosecution if no other provisions of the copyright law are applicable. Event dates published in the magazine are not guaranteed.

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REACHING NEW HEIGHTS

Record-breaking stats from the place that has it all!
A numerical portrait of the city.

1/3

of all German TV shows are produced in Cologne.

2,600,000

visitors travel to Cologne each year for local trade fairs, bringing in an annual 1.7 billion euros of revenue to the region.

99%

of companies in Cologne are small- to medium-sized enterprises.

240

local startups promote a cutting-edge culture of constant innovation.

500,000,000

euros in revenue is generated from Carnival each year. Total glasses of Kölsch: 50 million.

1

Germany's only sport university is located in Cologne.

With over **13,000** visitors per hour, the Schildergasse is one of Germany's most popular shopping street.

In terms of sales, Cologne is the **THIRD-** largest industrial region in Germany.

20,000,000

people live within a circa one hour radius of Cologne by car.

80%

of Cologne residents would recommend the city as a good place to live.



With 43% of residents viewing Germany's future as favorable, Cologne has the largest population of optimists in the country.

XXL

With more than 20,000 students, Cologne's University of Applied Sciences is the largest of its kind in Germany. For the past three years, the University of Cologne has been considered one of Germany's universities of excellence.

NO. 1

According to the newest urban audit from PricewaterhouseCoopers, Cologne is Germany's digital capital.

Text: Jakob Schulz, Photo: Dirk Gebhardt/Laif

PASSAGEN SMART

What do Warhol's paintings, an ancient Roman mosaic and an Yves Saint Laurent dress all have in common? They're all connected to Cologne, Germany's mecca of art and design. An overview from A to Z.

TEXT: YORCA SCHMIDT-JUNKER, ILLUSTRATIONS: FLORIAN BAYER



The exhibition "Down the Seine with the Impressionists" at the Wallraf-Richartz-Museum is an ode to one of Europe's most famous rivers.

A

ANDY In 1971, Andy Warhol took his legendary factory to see the Cologne Cathedral. Fourteen years later, Warhol debuted silkscreen prints of the house of worship inspired by his visit.

B

BIDDING WAR Founded in 1845, Lempertz Auction House moved to Cologne in 1875 and is the oldest family-owned business of its kind. In 2014, a new sale record was set when two Renaissance panels by Matteo Giovannetti sold for €2.65 million.

C

CLUB CULTURE After founding the Mülheimer Freiheit group, artists Hans Peter Adamski, Peter Bömmels, Walter Dahn, Jiri Georg Dokoupil and Gerhard Kever emerged as shining stars of the art world. The highly renowned Cap Cologne e.V. – which includes famed members Ute Bartel and Thomas Baumgärtel – is another such group based in Cologne.

D

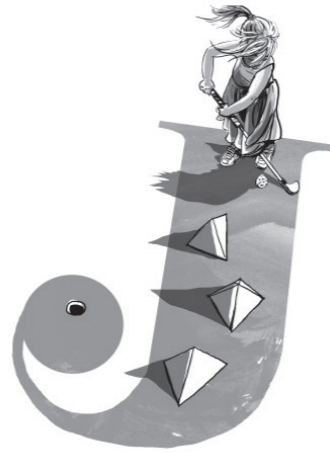
DESIGN Works by greats like Alvar Aalto, Ray and Charles Eames, Frank Lloyd Wright and Philippe Starck grace the exceptional collection at Cologne's Museum of Applied Arts (MAKK). Complementing this is the International Interiors Show IMM Cologne (18.1–24.1.2016), where fans can explore furniture by Patricia Urquiola, Antonio Citterio and Konstantin Grcic. That same week, PASSAGEN hosts special events in showrooms around town, proving that lifestyle and design are inseparable.

E

EXCLUSIVE Featuring the renowned Dionysus mosaic (3rd century CE), the Romano-Germanic Museum might just have the priciest floor on the planet. ➔

F

FRONT AND CENTER It's no coincidence that the word "muse" can be found in "museum." With forces like Petra Hesse (Museum of Applied Arts, MAKK), Adele Schlombs (The Museum of East Asian Art) and Cornelia Zinken (Cologne Fine Art), female leadership is on the rise. Showing artists like Sabine Moritz, Suscha Korte and Annette Riemann, private galleries such as Martina Kaiser's have proven equally apt at turning the tide.



G

GRAND ANNIVERSARY The Museum Ludwig turns 40 next year and plans to celebrate with a no-holds-barred special exhibition, anniversary publication and party befitting the occasion. But why wait? The museum's current exhibition (closing 25.10.2015) features Danh Võ, one of the great artists of our time.



HEDONISTIC Fashionistas, right this way. "LOOK! Fashion Designers from A to Z" at the MAKK (starts 19.9.2015) exhibits some of the world's most stunning dresses from its private collection. According to Museum Director Petra Hesse, "From legends to trends, the exhibition reveals the laws that govern fashion."

I

INTERNATIONAL Our people are everywhere. Gallerist Daniel Buchholz recently opened a location in New York City, Cologne native David Zwirner is being hailed as the world's most influential gallerist and the MoMA is planning an anthology on the works of Cologne visual artist and musician Kai Althoff.

L

LACONIC Gerhard Richter – a man of few words – commands higher prices than any other living artist. As he puts it, today's art market garners prices that are both "shocking" and "outrageous" – both in general and in regard to his own work. Richter claims not to have been aware of what he was doing, even going so far as to

say his paintings are smarter than he is. When an art collector asked him for his opinion on her latest purchase – a 19th-century painting – Richter promptly told her he didn't know the first thing about art. Beyond Richter's genius, it is his wry, self-deprecating take on his own profession that has made him a living legend.

K

KOLUMBA True to the city's ancient Roman roots, history abounds in Cologne. In the case of the Art Museum of the Archdiocese of Cologne it's a synthesis of old and new that makes this site altogether unique. As ethereal as it is tranquil, architect Peter Zumthor's new building rests on the ruins of the St. Columba church. The spirit of the original ground plans and gothic church elements are expertly integrated into the overall concept.

"Girlfriends" (1965/66), a painting by Sigmar Polke.
The artist resided in Cologne for over 30 years.



NEWCOMER ARTFAIR (24.9–27.9.2015) Supported in part by the City of Cologne, this expo will showcase the work of eight independent artists from Cologne. Known as FREIRAUM (open space), the initiative provides up-and-coming talent with a public venue.

O

OUTDOOR In Cologne, you can enjoy sculpture without ever setting foot inside a museum. The city is known for having the most art in public spaces in Germany. Highlights include Otto Piene's sculpture "Light and Movement" (Hohe St.), Julian Opie's "Falling Books" (Ehren St.) and Claes Oldenburg's "Ice Cream Cone" (Neumarkt). Plus, the Cologne Sculpture Park features the works of Anish Kapoor, Jenny Holzer and the artist duo Fischli & Weiss. In this city, there truly is art on every corner. And Yilmaz Dziewior (Director, Museum Ludwig) believes it's on the rise, citing an undeniable wave of new artists from the city proper and the Rhine region infusing the art scene with new life.

P

PIONEERS ART COLOGNE (14.4–17.4.2016) The world's oldest art fair boasts Daniel Hug, one of the industry's most respected names, as its director. A volume of photos spanning five decades of art greats – such as Ulay and Marina Abramovic during their legendary 1977 performance and Cindy Sherman and Robert Longo at the 1984 "New York Art Scene" Exhibition – was printed for its 50th anniversary. As these images attest, Cologne truly has hosted the best of the best. ➔

M

MONA LISA da Vinci's masterpiece may be the Louvre's most prized possession, but the Wallraf-Richartz-Museum is home to one of the piece's most prominent predecessors. Stefan Lochner's "Madonna of the Rose Bower" from 1440-42, is often referred to as the "Mona Lisa of Cologne," and she's every bit as mysterious.

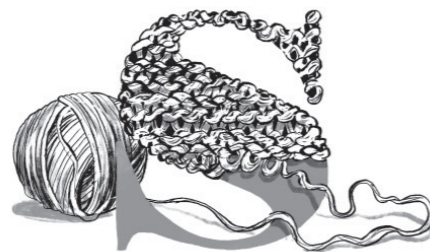




Easy does it: Artist Gerhard Richter at his studio in Cologne.

Q

QUALITY ASSURANCE ZADIK (the Central Archives of the International Art Trade) Founded in 1992, this group focuses on the historical preservation of valuable material from galleries and art dealers. Nowhere else is an organization specifically dedicated to this purpose.



R

RECORD HOLDER The Museum Ludwig is home to three of the world's most prestigious collections: the most extensive selection of Russian avant-garde paintings, the greatest number of Picassos outside of Spain and France and the most pop art found outside America's borders. What few people realize is that Peter and Irene Ludwig, the museum's benefactors, began collecting a culturally-diverse array of contemporary art early on. Museum Director Yilmaz Dziewior intends to continue in their footsteps. "Our goal is to expand the scope of this impressive collection that is decades in the making with more African, Asian and Latin American art."

STITCHING SAVVY The machine-knitted works of Cologne transplant and artist extraordinaire Rosemarie Trockel have earned her worldwide acclaim. Her ironic slant on domestic stereotypes challenge the role of women in the art world. Despite recently announcing that she'll be taking a break from art, her work is as fresh today as it ever was.

T

TALENT SHOWCASE Founded in 1839 as a historical art society, the Kölnischer Kunstverein (KKV) is now an impressive museum. It's known for featuring up-and-coming artists in solo shows and launching numerous careers, including those of stars like Daniel Spoerri and Christopher Wool.



URBAN ART Cologne was one of the first cities to recognize the value of street art and open galleries, as well as to place those works in a more classic context. 30works is considered the foremost champion of urban art, with exhibitions often showcasing stenciling and collages from heavyweights such as Banksy, Thomas Baumgärtel and Van Ray. The City of Cologne also commissions murals, like L.E.T's Venloer St. work, which was made for the CityLeaks Festival (ending on 20.9.2015).

V

VISIONARY According to Cologne Mayor Jürgen Roters, "Via Culturalis promises to be yet another highlight on the Cologne museum scene. It will trace the footsteps of great moments in the city's traditions and architecture, as well as place 2,000 years of history in a more accessible and relevant context."

W

WILD BET In 1986, hotel owner Werner Peters bet on a soccer game against artist Martin Kippenberger and lost. As a result, Kippenberger enjoyed a free week at the Hotel Chelsea. Even after the artist moved away from Cologne, he always took advantage of the hotel's hospitality when he visited his former city, offering works of art in exchange for a bed. Other artists saw an opportunity and followed suit. No wonder the Chelsea has such an unparalleled collection.

X

XXL The Wallraf-Richartz-Museum boasts the most Medieval paintings found anywhere

under one roof. Its permanent collection of painted panels and iconography has been carefully curated to create a dialogue with the present day as well as dispel the many myths of the Middle Ages. The Wallraf-Richartz-Museum is also home to the largest collection of Neo-Impressionists, privately acquired by art lover Gérard Corboud.

Y

YVES SAINT LAURENT A particularly vibrant work by this great master of couture was discovered – collecting dust – on the rack of a vintage clothing shop in Munich. The happy buyer eventually decided to share her discovery with the world and donated it to Cologne's Museum for Applied Arts. Today, the dress sparkles anew within a glass display case and is the

centerpiece of one of Germany's most dazzling sartorial showcases.

Z

ZENITH OF TIMELESSNESS Determined to leave no era unturned, the Cologne Fine Art expo (COFA, 18.11–22.11.2015) is the largest fair of its kind worldwide. In addition to the stunning antiques, jewelry and design objects you'll find here, the classic car and haute couture collections set this event apart from the rest. New this year is COFA Contemporary, featuring art from 2000 to 2015. In the words of its director, Cornelia Zinken, "The COFA is the only art fair that comprehensively looks at all that visual and applied arts have to offer – recognizing the past, present and future of the medium."



More information can be found at museenkoeln.de

AT THE SPEARHEAD OF STUDY AND RESEARCH



As one of the largest academic institutions of its kind in Europe, the Faculty of Arts and Humanities at the University of Cologne stands for thematic diversity in modern teaching and research. Our spectrum covers subjects such as languages, philosophy and media culture, historical disciplines, anthropology, linguistics and much more.

The University of Cologne is one of Germany's Excellence Universities. In its decidedly international research areas, the Faculty offers optimal conditions. Continuous efforts to improve studies and teaching, support for young academics in graduate schools and a high degree of internationalization are important factors shaping our profile.

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EXPANDING HORIZONS

Though he once harbored dreams of rock stardom, today economist Axel Ockenfels is one of Cologne's star scientists. Ockenfels's research focuses on human behavior in the business world. In this interview, he explains why humankind is driven by new phenomena – and what attracted him to his adopted city of Cologne.

INTERVIEW: JAKOB SCHULZ

Mr. Ockenfels, you've been working in Cologne for over a decade now. What makes this city so special to you?

Axel Ockenfels: Cologne is an open-minded, tolerant city with a rich history and culture. It's a fun place to live and work, but what really makes it exceptional are the people. Over the past few years, we've been able to attract a lot of inquisitive and ambitious researchers to the university, from first-year students to world-class scientists. They really appreciate the city's warm welcome and its international character. It's easy to enjoy your time here.

One of your main research focuses is the digital revolution. Cologne is considered a heavyweight in Germany's media industry; what new opportunities can we look forward to?

The digital revolution will fundamentally transform the media industry, and sooner or later, every other industry as well. Because it already has a head start, Cologne is poised to benefit significantly from these changes. For instance, Cologne's excellent network of higher education centers represents the cutting-edge potential of the digital revolution, and in some cases, is even spearheading the movement. The powerful interplay between universities, technological innovations and economic success can't be underestimated. In that regard, Cologne has a great deal of promise.

What do you see as today's most critical issues?

In an age of information overload, how do we shape and implement new economic and social platforms, particularly in the context of the digital revolution? Which conditions enable highly complex industries such as energy or other infrastructure markets to succeed, and which make them collapse? How can we effectively incorporate social and ethical considerations into new market structures? How should remuneration systems and evaluation processes be structured within companies so that they work more efficiently and better motivate employees? How can people be protected from making bad decisions? Because much of

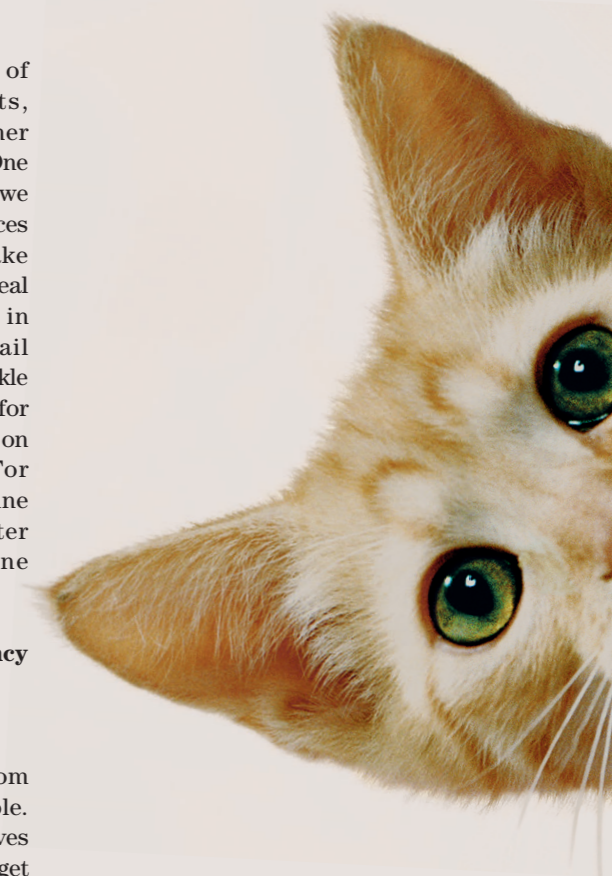
our work has a practical component, research and experience are mutually beneficial to our studies.

You oversee a team of over 100 scientists at a leading international center for behavioral research in Cologne. When we think about behavioral science, economics doesn't immediately come to mind – can you expand on the kind of work you do?

We've brought together a great team of economists, management experts, psychologists and scientists from other disciplines to research human behavior. One of our goals is to learn more about the way we process information and how this influences our decisions. Another goal is to make behavioral research more useful in the real world. Solutions that might work in a *homo economicus* model can fail dramatically in real world situations. To tackle this problem, we've developed solutions for businesses and society as a whole based on more realistic behavioral models. For example, we've worked with the online auction site eBay to develop smarter evaluation systems for their online marketplace.

You're currently on a research residency grant in the US. What has excited you most about your time abroad?

I believe that the best ideas come from conversations between intelligent people. When individuals with different perspectives from diverse cultures or fields of research get together, great things are bound to happen. I'm currently at Stanford working to determine how we can best facilitate climate protection negotiations to ensure international cooperation. This is one of the most serious challenges facing climate policy-makers. Change is desperately needed, as no headway has been made in the last 20 years. We've called on experts in climate research, negotiation strategy, cooperative ventures and policy consultation to put together a proposal for successful future negotiations. Naturally, there's no guarantee that a new policy will bring about these positive changes, but innovation is central to solving the biggest social problems of our time. ➔➔





"STRAIGHTFORWARD AND AUTHENTIC: THE PEOPLE OF COLOGNE FEEL A DEEP CONNECTION WITH THEIR LOCAL IDENTITY."

Axel Ockenfels (46), is a Professor of Economic Political Science and Director of the Laboratorium für Wirtschaftsforschung (Laboratory of Economic Research) at the University of Cologne. His research is focused on game theory, behavioral economics and market design. Among other accolades, he is the recipient of the Gottfried Wilhelm Leibniz Prize, awarded by the German Research Foundation, DFG. He has two children and lives with his family in Cologne.

Novelty plays a big role in society – take a look at how many advertisements use words like "new" or "latest." Why do you think people respond so strongly to "new" things?

Our brains love new input, so new and unexpected ideas automatically grab our attention. It's not a conscious reaction, but there's a good reason for it: Curiosity helps us to broaden our horizons, making us better equipped to navigate both life's dangers and its opportunities. There are few things more enjoyable – or more important – than learning new things.

You're also a long-time music enthusiast. Is it true that as a teenager, you were a big fan of BAP, a cult band from Cologne?

BAP plays straightforward, authentic rock, and that's my kind of music. For a Rhineland

guy like me, it's always nice to hear lyrics written in Cologne's regional dialect; it reinforces a sense of unity. The people of Cologne feel a deep connection with their local identity.

What about your own musical ambitions?

I used to dream of a career in the spotlight. My childhood was spent practicing my favorite songs on the guitar and piano. I was in a band as a kid, and I was pretty good for my age. But as the years went by, I didn't improve as much as I would've needed to in order to perform professionally. These days, I mostly play for fun with my kids, singing a few songs at birthdays or Christmases.

With musical performance on the backburner, you switched gears to economics. And yet your debut on the academic stage was nothing short of sensational.

Back in 2000, I co-wrote an essay with a colleague explaining the fundamental role that fairness plays in business. It may sound trivial now, but back then the concept was in stark contrast to the prevailing ideology in economics. I think there was an adverse reaction to it because many economists knew we were stating the obvious. Our work demonstrated that instead of threatening economics, fairness actually enriches it. This understanding helped our behavioral models become more realistic and significantly improved our forecasts and negotiation recommendations.

Your thesis ruffled a few feathers within the established economics community.

Yes, but after initial conflicts, tensions cooled off. These days, it's standard practice in economics to integrate fairness and other social factors into business decisions. It's even advocated by textbooks.

NOVELTIES

One city, three perspectives:
An architect, conductor
and museum director
discuss Cologne's appeal
and the city's potential.



**DÖRTE GATERMANN,
ARCHITECT,
GATERMANN + SCHOSSIG,
COLOGNE**

"Cologne is a city that celebrates freedom, and that philosophy is reflected in its architecture. If it weren't for this attitude, I would never have been able to build the Triangle Tower here. The people of Cologne are open to new ideas and change. Good architecture is half emotion and half rationality; we're architects,

not artists, and we have to work within the constraints of a commission. Because people live and work in our buildings, we pay special attention to the sound and feel of the spaces we create. We saw potential in the 'Schäl Sick' – the 'bad side' of the city – when many others didn't. The development of the Rheinau harbor district has also done a lot for Cologne. Such architecturally iconic areas are incredibly important for the city's image. The feel of a city also plays a decisive role in attracting investors, and that ambiance is underscored by a city's culture, way of life and architecture."



**FRANÇOIS-XAVIER ROTH,
GÜRZENICH ORCHESTRA
KAPELLMEISTER (CONDUCTOR)
AND MUSICAL DIRECTOR
OF THE CITY OF COLOGNE**

"Cologne has a special place in my heart – it's a progressive and dynamic city with a very rich cultural tradition. Thanks to its proximity to France, Holland and Belgium, many interesting people and cultures have converged here over the years. Cologne is a magnet for all types of artistic innovation.

I'm of the belief that societies in which people enjoy a diverse range of culture and art are generally more peaceful. That's just one benefit of culture, but it's as important as its economic benefits. Our goal is to raise the international profile of Cologne's music scene and to build on the prolific history of the Gürzenich Orchestra. As Cologne's official orchestra, we don't want to simply perform for our regular listeners – we aim to reach a wider audience as well. To achieve that goal, we regularly take trips out into the city and offer performances in unconventional spaces."



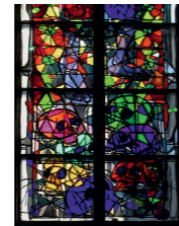
**YILMAZ DZEWIOR,
DIRECTOR,
MUSEUM LUDWIG,
COLOGNE**

"I used to work for both an art society and an art gallery, and there are so many aspects of my new role as our museum's director that I find truly exciting. I love the museum's outstanding collection, and I am responsible for both the artistic and economic sides of our organization. I have meetings with sponsors and discussions

with policy-makers to campaign for more funding. Those responsibilities are time-consuming, but they give me a great sense of satisfaction – especially if my efforts are successful. In my line of work, coming up with an incredible artistic concept is only half the battle; managing the budget is essential to bringing great ideas to life. The location of my new workplace is also a real bonus; I've always been a big fan of Cologne. I was born and raised in Bonn and have lived in Hamburg, Bregenz, London and New York, so I've still got an outsider's perspective. That being said, this city already feels like home."

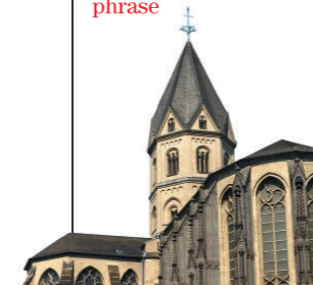
TOPSY-TURVY TOUR

Think scavenger hunts are just for kids? Think again! Artist Thomas Baumgärtel takes us on a tour of his hometown with riddles leading the way to his favorite places. Solve for the mystery phrase and enter for a chance to win a two-night stay in Cologne.



Our tour begins at Cologne Central Station. Head next door to the cathedral to check out the spectacular Gerhard Richter windows.

A church sits opposite the cathedral on Komödien St. Its twelve windows were renovated a few years ago by an artist named Markus Lüpertz. In which city did he teach from 1988 to 2009? **8th letter of answer = 12th letter of mystery phrase**

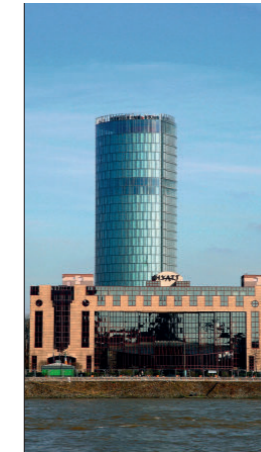


This church is one of Cologne's twelve great Romanesque churches. **3rd to last letter = 7th letter of mystery phrase**



Detour: The Museum Ludwig is one of the most important museums for 20th-century and contemporary art.

A symbol of Cologne's warm-hearted nature: Over the past few years, thousands of decorations have been added to the Hohenzollern Bridge (built 1907-1911) by locals and tourists alike. What are they? **1st letter = 15th letter of mystery phrase**



You'll find the LVR Tower on the "Schäl Sick," local slang for "the wrong side of the tracks." What's the tower's official name? **7th letter = 8th letter of mystery phrase**

Don't miss the fantastic riverfront panorama – including a view of Cologne Cathedral – from the tower's observation deck.



Head to Cologne's oldest museum at Rathausplatz. **5th letter = 11th letter of mystery phrase**

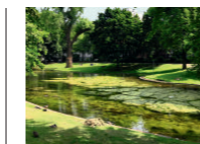


It's only a stone's throw away to the Rhine River: Right behind the Colonia-Haus (commonly known as the AXA Tower, it was the tallest skyscraper in Germany until 1976), my favorite beer garden awaits. What is its name? **2nd letter = 1st letter of mystery phrase**

From the Ringturn, head toward the Cologne Zoo. What is the name of the art exhibition area between Riehler St. and Konrad-Adenauer-Ufer? **5th letter = 10th letter of mystery phrase**



The Ringturn was named after the semicircular network of streets around the old town. It was built in 1973 on a commission from a Cologne-based insurance company. What is the name of that company? **1st letter = 5th letter of mystery phrase**



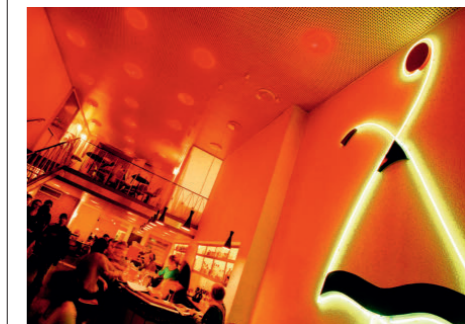
Time for a break: Opposite Ebertplatz is a lovely park near the Theodor-Heuss-Ring. Take a seat on a park bench, put your feet up and enjoy some time by the park's scenic pond.

The 30works gallery on Antwerpener St. is always worth a visit. What art movement does the gallery specialize in? **1st letter = 9th letter of mystery phrase**



Go just around the corner to Mischpoke, a cozy cafe on Maastrichter St. What is the name of the goldsmith shop across the street? **3rd letter = 16th letter of mystery phrase**

An iconic 1950's-style bar is located right on lively Brüsseler Platz. What is its name? **13th letter = 13th letter of mystery phrase**



Take the U-Bahn to Friesenplatz. On Venloer St., you'll find Osho's Place, a great restaurant to relax and enjoy delicious vegetarian dishes.



Walk 500 meters northwards along the embankment until you come to a bridge. If you're lucky, you'll spot sheep grazing on the surrounding meadows: Cologne's beauty never fails to impress. What is the name of the bridge? **3rd letter = 3rd letter of mystery phrase**



Back to Neusser Platz: What is the name of Cologne's second-biggest church, which lends its name to the surrounding neighborhood? **3rd to last letter = 6th letter of mystery phrase**

On the same square, there's a concession stand selling sandwiches and Kölsch beer. What is its name? **4th letter = 4th letter of mystery phrase**



Run by a friendly couple, Metzger & Marie in the Agnesviertel is a good place for tasty, home-cooked meals. What was the café's former name? (Hint: what is the surname of its current owners?) **3rd letter = 2nd letter of mystery phrase**

Nearing the tour's final stop, you'll see a tall, modern church steeple at the end of Balthasar St. What is the name of this church, built in 1962 by architect Gottfried Böhm? **Last letter = 14th letter of mystery phrase**



This scavenger hunt ends at Balthasar St. 13, where little "Charlie Colonia" stands between his parents. What is Eve holding in her hand? **Plural form of the entire word = from Slot 17 of the mystery phrase onward**

SOLUTION

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17

KölnTourismus is giving away two nights in a double room at the Hotel Chelsea, including breakfast and free transit KölnCards (dates subject to availability). Artists are fond of this unique establishment, whose tagline is "the hotel different." For a chance to win, simply submit your answers by 9.30.2015 to koelntourismus.de/koelnmagazin2015.



COLLECTED WORKS

Be it architecture, music, visual arts or theater: You have to understand your artistic heritage before you can become part of that legacy. Fortunately, archives exist to protect our cultural past. These four archive facilities at the University of Cologne are dedicated to preserving the past and providing access to ancient treasures.

TEXT:
CHRISTOPH HENN

PROMETHEUS: DIGITAL IMAGE ARCHIVE FOR ART, CULTURE AND HISTORY

Without a single document of its own, prometheus – which digitally hosts over 1.3 million images – is one of Germany's most important photo archives. Managing Director Lisa Dieckmann and her team from the Kunsthistorisches Institut think of themselves as "data brokers": Their online platform offers access to the databases of 86 institutes, research facilities and museums, rendering conventional slide libraries superfluous. The database includes images of sculpture, architecture, textile, painting and rare text documents – and the collection is growing: "We've already integrated many major works," says Dieckmann, "but there's room for more." prometheus-bildarchiv.de
Accessible to researchers and scientists subject to registration and license fees.

SOUND ARCHIVES FOR ELECTROACOUSTIC MUSIC

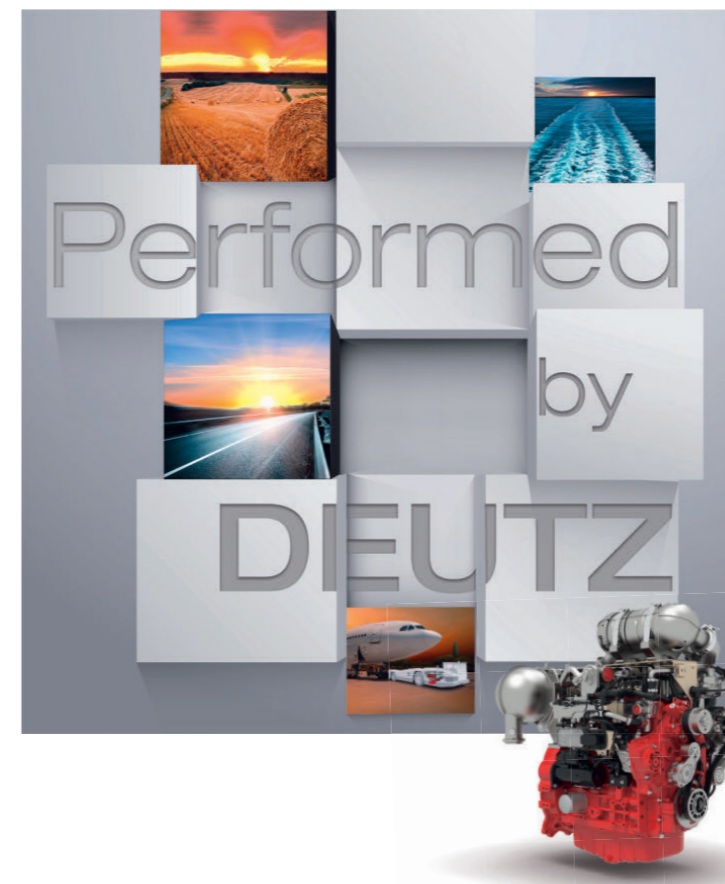
"Visitors can listen to music the way it was meant to be heard," says Christoph von Blumroder about this gem in the European university system. Dating back to the 1950's, many of the archive's electroacoustic recordings contain four to eight tracks; CDs, by comparison, are stereophonic reductions. The archive offers over 200 digitized original recordings as well as special equipment to isolate individual sounds within a recording. The archive is a continuation of Cologne's musical legacy: Thanks to composer Karlheinz Stockhausen and the WDR channel, the city was one of the birthplaces of contemporary electronic music. musikwissenschaft.phil-fak.uni-koeln.de
Access by request, open to the public during concerts.

THE THEATER ARCHIVE AT WAHN CASTLE

The show's over as soon as the curtain falls; theatrical performances can't be preserved the same way a painting or sculpture can. "That's why we collect all kinds of media relating to a particular production," says Peter Marx, director of one of the world's largest theater archives. The collection aims to shape a comprehensive history through original set designs and costumes, reviews, autographs, around 300,000 photos and 200,000 graphic works. Due to limited resources, however, only a fraction of the collection has been digitized, so this treasure trove demands to be visited in person. schloss-wahn.de/sammlung.html
Open to the public during the week by appointment.

COLOGNE DIGITAL ARCHAEOLOGY LABORATORY (CODARCHLAB)

Archaeological treasures can fall victim to terrorism, vanish into private collections or break apart over time. That's why Michael Remmy, acting director of CoDArchLab, has dedicated himself to conserving the images of our cultural past. He's sent photographers into museums, commissioned the digitization of existing ancient sculpture photo archives and collaborated with the German Archaeological Institute. Arachne, a public database, is comprised of 2.1 million digital images and is far easier to search through than slides. High-tech IT connects the images via a shared network – because, as the archaeologist says, "We're all about context." arachne.uni-koeln.de
Access free of charge.



Each machine is only as good as its engine. Therefore, leading machine manufacturers have chosen the latest cutting-edge technology from DEUTZ, be it in mobile machines, agricultural equipment, ships propulsion or commercial vehicles applications.

For example this means that DEUTZ engines are installed into more than 100,000 new mobile machines worldwide per year and one out of two pieces of airport equipment are installed with DEUTZ engines and one out of three hectares of farm land in Germany is cultivated with DEUTZ powered machines.

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The engine company.



FROM COLOGNE, WITH LOVE

For centuries, Cologne has been a thriving production hub for exceptional local goods. Today, the city's one-of-a-kind products can be found around the world.



KERBHOLZ

Matthias Köppe and Moritz Bles first started thinking about wood on a trip through Central America. Since 2012, they've hand-crafted eyeglasses and watches from many types of wood. Their production returns to its roots: For every item sold, a tree is planted in South America. aufdemkerholz.de



CHIP CARD

Our most important data takes up just a few millimeters of space on a credit card or cell phone SIM. When Cologne engineer Helmut Gröttrup and inventor Jürgen Dethloff submitted a patent in 1968 for a plastic card with an integrated data chip, few knew how commonplace it would be today.



"DIE SENDUNG MIT DER MAUS" TV SHOW

Kids across Germany grew up with the funny and educational stories presented by "The Mouse." Nowadays, the show is broadcast in over 100 countries: In Australia, Indonesia, Malaysia and Brunei, it's known as *Mouse TV*; in France, it's *La souris souriante* and in El Salvador, *El cajón de los juguetes*. The show is the brainchild of TV reporter Gert Kaspar Müntefering. Since 1963, he's worked at WDR in Cologne, the show's home from day one. wdrmaus.de

Text: Pauline Krätzig; Photos: Panther_Media (1), PR

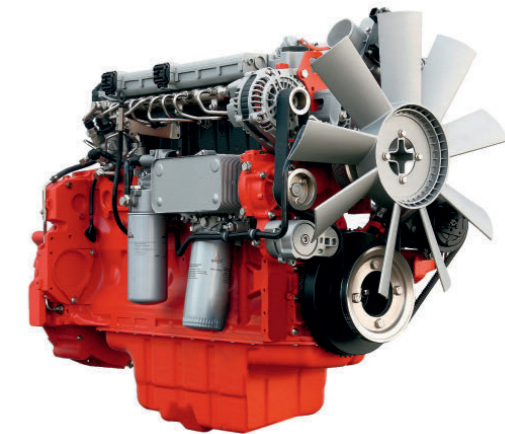
AFRI COLA

When it was founded in 1864, the F. Blumhoffer Nachfolger GmbH also produced aroma essences for schnapps and liqueurs. Just before the turn of the century, they shifted their focus to sodas, and by the 70's, over half of Europe had fallen in love with the cinch-waisted drink from Cologne. afri.de



4711

For over 222 years, these blue and gold bottles haven't just graced German bathrooms; this refreshing scent from Cologne has long been one of the world's most well-known brands. 4711.com



DEUTZ ENGINES

What started in a small workshop in Cologne's historic center back in 1864 is now a thriving company with over 4,000 employees. The engines manufactured by Deutz are sold in some 130 countries. deutz.de



TASCHEN PUBLISHING HOUSE

When Cologne resident Benedikt Taschen founded a publishing house in 1980 to sell his extensive comic book collection, he had no idea it would quickly grow into something more: Today, with over 20 million books sold annually, TASCHEN leads global sales of illustrated books, including works about travel, art, photography and architecture. In addition to its flagship stores in Cologne, the company also operates shops in Beverly Hills, Brussels, London, Paris and Milan (see photo), to name a few. taschen.com



MELISSENGEIST

In 1862, a nun named Maria Clementine Martin introduced her brew of 13 medicinal plants. Today, this best-selling non-prescription medicinal product soothes "heads, hearts, stomachs and nerves" in 48 countries around the globe. klosterfrau.de



RIMOWA

From an elegant update in the 20's to the lightweight, grooved aluminum of today, this suitcase's design has come a long way from its wooden 1898 original. Hollywood favorites, these bags have appeared in over 250 movies, including *Men in Black* and *Ocean's Eleven*. rimowa.com



BASTEI LÜBBE

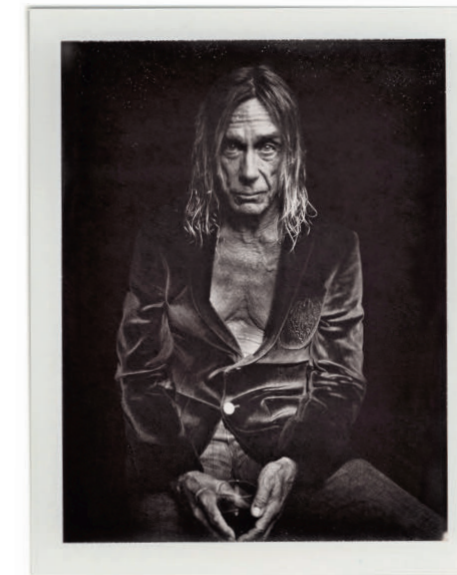
This publisher leads the market in pulp fiction sales á la *Jerry Cotton* or the *Bergdoktor* (mountain doctor) series. Their lineup of authors also includes notables such as Dan Brown and Ken Follett. The company opened a location in China last March. luebbe.de

ART.FAIR

Since 2003, galleries in Germany and abroad have submitted artists to Cologne's modern and contemporary art fair. Founder Andreas Lohaus looks forward to greeting visitors from around the world at this year's fair from September 24-27. art-fair.de

HRS

The internet's first hotel database, HRS (Hotel Reservation Service) features more than 250,000 hotels in 190 countries. Today, Europe's leading portal for business and non-business travelers has offices in London, Moscow, Shanghai and Istanbul. hrs.de



PENG CAESAR

"Peng' sounded whimsical, and 'Caesar' is after the Roman emperor," says Cologne fashion designer Ansgar Dorenkamp on the origin of his label's name. Since 2010, Peng Caesar has had its storefront on Cologne's Kyffhäuser St., while the label's renowned velvet, leather and wool jackets are manufactured in Portugal. Stars such as Iggy Pop and Swedish rock band Mando Diao are fans of his collections. Dorenkamp loves working with velvet; he calls it "a very versatile material." In fact, when the band The BossHoss requested suits in a different material, he refused: "But I've seen them in velvet since then." says Dorenkamp. His fashionable jackets are also available in London and Kiev. pengcaesar.de

Photos: PR (3), Stefan Milev/Peng Caesar



Forum for innovation

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With trade fairs and events, we create perfect opportunities and world-class services that link great ideas and people with vision worldwide.

www.koelnmesse.com



**Wir haben beste Verbindungen
in die Kunstszene.**

Kulturelles Engagement in der Region.

BRIGHT IDEAS



With a booming start-up scene, it's easy to see why young entrepreneurs love Cologne. Here, we take a closer look at the ideas behind four of the city's newest companies.

TEXT: CHRISTIAN SYWOTTEK PHOTOS: THOMAS RABSCH

IT'S ALL GOOD

FoodLoop leads the charge against food waste.

Christoph Müller-Dechent (29) clearly remembers the event that inspired FoodLoop. He'd gone to a supermarket to buy milk and noticed that none of the milk cartons on the shelves had an expiration date of more than seven days. "Anything older was simply thrown in the garbage," says Müller-Dechent. "In every supermarket, an average of two shopping carts full of food are thrown away per day because of their sell-by dates. I realized I had to do something about it."

That was in 2012, when Müller-Dechent was studying Media Management at the University of Cologne. Three years of hard work later, he and seven colleagues are presenting their solution to the problem – the FoodLoop app – at the university's start-up center.

FoodLoop is the missing link in the supply chain. Using a bar code scanner, retailers can enter food items into the system as they approach their sell-by dates and mark down the price accordingly. Consumers then get real-time alerts on their smartphones about these bargains and are invited to head to their local store. Users can limit the app's search results to specific foods or brands. Making products that would formerly have been thrown away available saves consumers money, creates additional revenue for retailers and contributes to a greener world. According to Müller-Dechent, this is a "triple-win situation" that has already proven successful in its pilot project at an organic supermarket in Bonn.

"As the saying goes, the way to resource efficiency is through the stomach," says Müller-Dechent, who officially registered the project as FoodLoop GmbH in April 2014. He now hopes to get major German supermarket chains on board. Because FoodLoop uses an unconventional bar code standard, widespread acceptance through Germany is still tentative. At present, FoodLoop is in use by a Spanish franchise chain. foodloop.net

High-tech at work, old-school at the grill: FoodLoop's Christoph Müller-Dechent barbeques on the banks of the Rhine.



A touch of retro, a pinch of whimsy and a passionate love of detail: That's btf's winning recipe for quality television.

What does that look like? It means going above and beyond simply switching on the camera. Before shooting video clips, the team draws up storyboards, designs sets and even solders their own equipment. They also invest in expertise: With a team of 35 technicians, writers, editors, directors and designers, btf is a big production company. "It was always our dream to create a kind of incubator for creative people," says Murmann, "which is why we prefer to keep things in-house."

With a touch of retro, a pinch of whimsy and a passionate love of detail, the company has developed its own unique style, executed with the utmost panache. "We all come from the movie industry, so we know how it's done," says Murmann. So where is btf headed next? Plans are already in motion for a sitcom, a computer game and maybe one day, a full-length feature film. "But don't expect a typical German family drama," says Murmann. *btf.de*

FOR YOUR EYES ONLY

Lavaboom cracks the code for everyday e-mail protection.

"Would you be okay with people reading through your letters? No. That's why envelopes are sealed. Encryption is like an envelope for e-mail. Until now, that's only been an option for the technologically adept. I founded Lavaboom to make encryption accessible to everyone."

Since April 2014, Felix Müller-Irion (25), a former hacker and political science student, has devoted himself to this vision. His office in Cologne's Solution Space start-up center features stunning views of the cathedral and is shared with four other staff members and Aramis, a Black Labrador. Three additional programmers work remotely from abroad. The task this small team has been presented with is huge – coming up with a whole new type of e-mail software that adheres to prevailing standards. And the interface has to be user-friendly, so that it works as intuitively as conventional e-mail software.

"I believe in as much privacy as possible, especially online," says Müller-Irion. Against the backdrop of the Snowden affair and NSA scandal, Müller-Irion was willing to finance Lavaboom out of pocket.

From a technical perspective, the company has come a long way: A beta version has been active since May 2015, with some 25,000 testers worldwide. Lavaboom plans to release a market-ready product by the end of the year. At that point, Müller-Irion will shift his focus to the business itself in an effort to attract paying customers, such as companies, who wish to make their e-mail traffic more secure. One thing is for certain: Industrial espionage is about to get a lot more difficult. *lavaboom.com*

LESS PAPER, MORE KNOWLEDGE

manualONE makes sense of manuals, so you don't have to.

The white wallpaper in the hallway is old and frayed, and the brown office doors are lackluster at best. Yet as we all know, appearances can be deceiving.

In February 2014, marketing strategist Jane Gerling (35) and mobile internet manager Markus Schorn (40) rolled the dice in the entrepreneurial game, giving up successful careers in the telecommunications industry to set up Kumukan GmbH. "To quote entrepreneur Derrick Fung," says Schorn, "It

feels like you're jumping off a cliff and building an airplane on the way down."

Clearly, getting an idea off the ground isn't a piece of cake. But what was the inspiration behind Kumukan? Gerling says she once got so frustrated trying to install a home network drive, she ended up just throwing it away. And while Schorn can operate a camera, he can't use it to its full potential. It's a feeling we all know: As Gerling puts it, "People are inundated by technical equipment, but need help making it work."

That's why Kumukan (current staff count: 14) came up with the manualONE app. It's been on the market since May 2015 and is an alternative to the countless instruction manuals we can never seem to find when we need them. manualONE currently provides access to some 200,000 user manuals for electronic devices such as mobile phones, cameras, computers and TVs. It helps you organize your receipts and warranty certificates, gives you access to service and manufacturer hotlines and offers helpful hints on how to make devices work. For Gerling and Schorn, things are off to a good start, and the database is growing steadily. Search indexes and bookmark functions are currently in the works, with more ideas to make electronics fun again on the way. *manualone.com*



From hacker and university dropout to entrepreneur: Lavaboom's Felix Müller-Irion.

INCUBATING CREATIVITY

btf knows great television.

Their first ever TV program, talk show *Roche & Böhmernann*, won the German Television Award in 2012. Three years and two Grimme Awards later, Matthias Murmann, co-founder of the bildundtonfabrik (btf) production company, explains their success: "High-quality work is of the utmost importance, both in front of the camera and behind it. And we're extremely motivated."

Since btf GmbH's founding in 2012, Murmann (30) has kept the creative fire burning. Based in Cologne's Ehrenfeld district, the company has grown from a hodgepodge of art students to the studio behind highly-acclaimed entertainment like late-night talk show *Neo Magazine Royale with Jan Böhmernann* as well as music videos and short films. No matter the project, btf always commits 100%.

TWELVE UNIQUE START-UP CENTERS POWER COLOGNE'S DYNAMIC ENTREPRENEURIAL SCENE.



A friendly round of Kölsch: Sascha Fassman, Jane Gerling and Markus Schorn (from left to right) from manualONE share a cold one at Brauhaus Früh near the cathedral.

IF THESE WALLS COULD TALK

Ever wondered where Cologne's most lucrative deals are made? We get down to business ...

CAFÉ LEONE (1)

An illustrious clientele of IT giants, lawyers and media entrepreneurs come here to grab a bite or share finger foods with customers. It sounds casual, but these meetings often result in deals worth tens of millions. Leone im Rheinuhafen, Im Zollhafen 24, 50678 Cologne, tel. 0221 9464 0989, leone-koeln.de

SALON & BAR SCHMITZ (2)

Scripts and ad campaigns come to life over a spread of *crevettes roses*, *entrecôte*, Limousin steak and a bottle of Bordeaux Blanc. This hub of creativity and up-and-coming talent can't be missed – don't forget to visit the accompanying butcher shop to take a bit of the experience home. Salon & Bar Schmitz, Aachener St. 34, 50674 Cologne, tel. 0221 133 898, salonschmitz.com

PIANO BAR EXCELSIOR HOTEL ERNST (3)

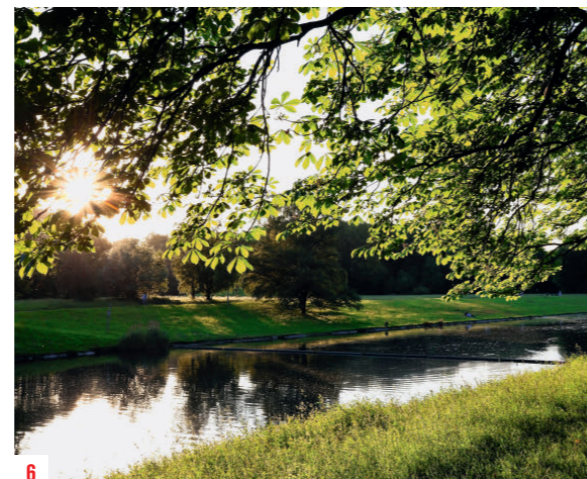
Classy and discrete, this is the perfect meeting place for bankers, insurance executives and Cologne's moneyed aristocracy, as well as international guests of the hotel looking to chat over a glass or two. Piano Bar Excelsior Hotel Ernst, Domplatz/Trankgasse 1-5, 50667 Cologne, tel. 0221 2701, excelsiorhotelernst.com



1



7



6



5



2



3



4

RISTORANTE TEATRO (4)

This spot boasts a colorful crowd, from star athletes to top lawyers and famous literary figures. Upcoming matches, defense strategies and book projects are all popular conversation topics over a plate of the restaurant's grilled calamari or *Scaloppina alla Sorrentina*. Ristorante Teatro, Zugweg 1, 50677 Cologne, tel. 0221 8015 8020, teatro-ristorante.de

HASE RESTAURANT (5)

Especially beloved by gallery owners, collectors and artists, this restaurant has seen a great deal of art change hands throughout the years. And there's good reason for its popularity with the art crowd: HASE is responsible for catering Art Cologne. Hase Restaurant, Sankt-Apern St. 17, 50667 Cologne, tel. 0221 254 375, 0221 252 488, hase-restaurant.de

STADTWALD (6)

The who's who of Cologne's social elite come here to walk their dogs – and maybe make a few promising human contacts, too. Here, man's best friend is often a gateway to great partnerships in the business world. Take S-Bahn line 1 (direction: Köln-Weiden West) to Clarenbachstift or S-Bahn line 7 (direction: Frechen-Benzelrath) to Wüllnerstraße.

BRAUEREI PÄFFGEN (7)

Diverse nationalities, professions and points-of-view coalesce in perfect harmony over traditional plates of black pudding with applesauce and mash or cheese-topped rye rolls. This brewery is also an impressive spot to bring international business partners. Brauerei Paffgen, Friesen St. 64-66, 50670 Cologne, tel. 0221 135 461, paeffgen-koelsch.de

EVENTS

9.16–9.17.2015 dmexco Digital solutions, new technology and visions of online marketing's future: You'll find it all at Europe's largest digital industry trade fair.

9.24–9.27.2015 Art.Fair Art fans from around the world come together at this fair for modern and contemporary art.

9.25–10.2.2015 25th Cologne Conference With around 10,000 visitors, Cologne's international film and television festival earns a top spot for public attendance worldwide.

10.15–10.31.2015 International Cologne Comedy Festival Over the last two years, this festival reached record-breaking attendance for Europe. This year, fans look forward to seeing stars like Kaya Yanar and Markus Krebs in person.

10.19–10.24.2015 6th Internet Week The theme "25 years of internet for all" ties together numerous free events hosted throughout the city.

From November "Bodyguard – The musical" A singer and her bodyguard: The well-known Hollywood love story comes to life at the Musical Dome.

1.18–1.24.2016 imm cologne Since 1949, Cologne has played host to one of the world's largest trade fairs for furniture and interior design. Visitors can discover new trends in the furnishings market.

3.9–3.19.2016 lit.Cologne Featuring readings for grownups, kids and teens, lit.Cologne opens with the traditional presentation of the German audio book prize.

4.14–4.17.2016 Art Cologne The world's oldest art trade fair features around 200 international galleries presenting their artists at exhibitions and emporiums for visual arts of the 20th and 21st centuries.

MY COLOGNE

TV presenter Birgit Schrowange came to Cologne as a teenager. After falling in love with its people and places, she never wanted to leave.

"My first apartment in Cologne didn't even have hot water. I was 19 years old and had just left home in the Sauerland region for a furnished room close to Zülpicher Platz. You had to go down one floor for the bathroom and all the way to the basement for the shower. But being from the country, I romanticized this urban lifestyle and was immediately taken with colorful, noisy Cologne – especially its people. To this day, I've never been to a city where you can make connections as quickly as you can here.

I've lived in eight different apartments since then and recently moved into an old building in the Belgian Quarter, right in the city center. The neighborhood reminds me of SoHo in New York – it's full of 19th-century *Gründerzeit* houses and has lots of galleries, cafés and restaurants.

One of my favorites is Acht, located in the Spichern Höfe shopping complex. It has wonderful high ceilings and a small menu infused with a touch of French flair. They occasionally offer heartier dishes typical of Alsace, such as fried blood pudding, which is a real hit as far as I'm concerned. Aachener St., just a stone's throw away, is lined with one café and restaurant after the next. One of my top picks is Bar Schmitz; I love the use of mirrors and paintings in their decor. They also serve some of the best ice cream I've ever tasted: Caramel Fleur de Sel, a salted caramel flavor.

Just around the corner from my apartment is another one of my go-to spots: Café Central on Jülicher St. It reminds me of the legendary Café de Flore in Paris. It's my home-away-from-home: I like to hold meetings and interviews there, as well as meet up with friends who happen to be in the neighborhood. They often host live events, so I've had the opportunity to see a lot of great singers and authors.

During the summer, I like to grab a table under the trees at Lütticher and joke with the quick-witted waiters who work there. The Belgian Quarter is also a great place for shopping. There are many small, charming shops like Boutique Belgique, a quirky, affordable concept store. I'm always impressed with their selection, from iPhone cases and bags to jewelry and unique clothing. The boutique is also right around the corner from Brüsseler Platz, an area I've recently rediscovered. While it can get wild at night, daytime lets you appreciate the square in all its beauty. It's one of the city's best spots for leisurely walks.

Apart from these popular city centers, I can't get enough of Cologne's many parks and green spaces. I often take my Maltese for walks along the tree-lined paths beside the Decksteiner Weiher, a man-made lake. We're also partial to strolls through the lush woodlands of the Stadtwald forest. You can rent rowboats for a relaxing afternoon on the water or discover any number of peaceful spots off the beaten path.

And who could forget the Rhine? I'm especially fond of the riverbank in the Rodenkirchen district, which is aptly called the "Riviera of Cologne." I always feel like I'm on vacation there: People lounge on the sandy beaches, watching boats pass by and skipping stones. No afternoon here is complete without a slice of plum cake from one of the boathouses, such as Alte Liebe.

The city isn't always paradise. It's not a conventionally beautiful city, and the trash and broken glass littered in the parks after warm summer nights can be frustrating – my dog has cut his paw open twice. But I still feel that the people here are as special now as they were when they welcomed me all those years ago. That alone is enough to always make me feel at home."



Home-away-from-home: Birgit Schrowange and her little Maltese grab a bite at her favorite café.

SPIEL

Wir erwarten Sie!

Weitere Infos unter
www.schauspiel.koeln